
LOADays 2020 Sponsor Prospectus



1 About

LOADays is the event for technologists interested in adopting, improving, and using Open Source operation software.

The first LOADays was held in 2010 and has grown to more then 150 attendees. The event is organized for system administrators and system operators. We have the privilege to use the venue of the Don Bosco Wilrijk.

This year LOADays takes places on **28th and 29th March 2020** in Wilrijk, Antwerp, Belgium.

2 Sponsorship

LOADays is a free event, we aim to be a place for learning and working together around system administration and system operation.

We offer an array of sponsor opportunities that fit a wide choice of options. If the standard sponsor options do not fit your needs, please contact us to discuss any flexible sponsor options.

When choosing your preferred sponsor budget, please keep in mind that we aim to keep the event FREE. We provide breakfast, lunch, and coffee during the breaks to all attendants and a social event on Saturday evening.

Budget permitting we hold a speakers' dinner and offer t-shirts and/or other swag to attendees.

Level	Bronze	Silver	Gold	Diamond
Limit	∞	∞	∞	5
Invoice	yes	yes	yes	yes
Website	logo	logo	logo	large logo
Logos documents	-	-	yes	yes
Logos mailing	-	-	yes	yes
Speakers' dinner invite	-	-	yes (1)	yes (2)
Sponsor pitch	-	-	-	yes
Streaming logo	-	-	-	yes
Price	250 EUR	500 EUR	1000 EUR	2000 EUR

All prices in EUR exclusive Belgian VAT 21%, if applicable.

We also provide specific sponsoring for a additional sub event :

- Speaker's gifts
- Speakers' dinner on Friday evening
- Social Event on Saturday evening
- Social Event on Sunday evening
- Speaker's hotel accomidation

For exact amounts and availability, contact us further.

- Limit : This indicates the maximum number of sponsors in that level.
- Invoice : We provide an invoice from a Belgian company, please provide us with a valid EU VAT number or an export address.
- Website : Your logo is mentioned on the website <https://loadays.org/> .
- Shared table goodies : You have access to put company sponsored swag on a shared table.
- Speakers' dinner invite : if budget permits, we organize a speakers' dinner on Friday in Antwerp, you, as a sponsor get an invite.
- Sponsor pitch : As a sponsor you will be permitted to do a Ignite talk with a commercial touch. We recommend all sponsors keep it as technical commercial.
- Streaming logo : If budget and resources permit, we will stream or record the event, your logo as a sponsor will be added here.

3 Team

LOADays is organised by local Belgium organizers.

3.1 Core

Kris Buytaert	kris.buytaert@inuits.eu	
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